



NEWS RELEASE 17-07

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LEE COUNTY PORT AUTHORITY RECEIVES AWARD FOR THE 47TH ANNUAL FLORIDA AIRPORTS COUNCIL CONFERENCE

FORT MYERS, Fla. (April 14, 2017) – The Lee County Port Authority (LCPA), operator of Southwest Florida International Airport (RSW) and Page Field (FMY), was recognized by the Southwest Florida Chapter of the Florida Public Relations Association (FPRA) at the 2017 Local Image Awards in Fort Myers. LCPA received an Award of Distinction for the 47th Annual FAC Conference “Florida Airports – Defining the Future.”

The Port Authority successfully branded and marketed the annual Florida Airports Council conference, resulting in positive recognition for both FAC and LCPA. With top-notch programming and skilled planning, the communications and marketing team exceeded expectations for attendance, speakers, theme, opening ceremony and Monday night host event.

The Southwest Florida Chapter of FPRA conducts the Local Image Awards annually to recognize outstanding public relations programs and to encourage and promote the development of public relations professionalism in Southwest Florida. They have become a standard of excellence and demonstrate the best of innovation, planning and design in the region. An Award of Distinction is given in each category to an entry that meets the standards of excellence set by the judges.

Established in 1938, the Florida Public Relations Association is the oldest public relations organization in the United States. FPRA is dedicated to developing public relations practitioners who, through ethical and standardized practices, enhance the public relations profession in Florida. The Southwest Florida Chapter of the Florida Public Relations Association is dedicated to programs and activities that enhance the success of public relations professionals in Lee, Collier, Charlotte, Hendry and Glades counties. For more information, visit www.fpraswfl.org.

Southwest Florida International Airport served 8.6 million passengers in 2016 and is one of the top 50 U.S. airports for passenger traffic. No ad valorem (property) taxes are used for airport operation or construction. For more information, log onto www.flylcpa.com or Like us on Facebook at www.facebook.com/flyRSW.