



MEDIA ADVISORY

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FOR IMMEDIATE RELEASE

MN 08-18

USA3000 TO RESUME MILWAUKEE-FORT MYERS SERVICE

The Lee County Port Authority is pleased to announce that USA3000 Airlines (U5) will resume service between Milwaukee's General Mitchell International Airport (MKE) and Southwest Florida International Airport (RSW) on Dec. 18, 2008. USA3000 will operate nonstop service between RSW-MKE six days a week (everyday except Saturdays).

USA3000 currently offers nonstop service to/from RSW to Chicago-O'Hare (ORD), Cincinnati (CVG), Cleveland (CLE), Detroit-Metro (DTW), Pittsburgh (PIT), Philadelphia (PHL) and St. Louis (STL).

For more information, please see the below news release from USA3000 or visit www.usa3000.com.

Nov. 18, 2008



NEWS RELEASE

**Airline Media Contact: Chesley Turner (610) 325-1857
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USA3000 Airlines Resumes Service to Milwaukee

Philadelphia – November 11th 2008 – USA3000 Airlines has announced that the company will be resuming service from Milwaukee's General Mitchell International Airport to Ft. Myers' Southwest Florida International Airport. Service resumes on December 18th, 2008 and direct flights will operate six days a week. USA3000 has not flown from Milwaukee since late 2005. Loyal customers as well as recent decreases in oil prices and reductions in airline capacities are listed as integral factors in the company's decision to resume service.

USA3000 Airlines will also resume select flights from Milwaukee to Cancun (Mexico), Punta Cana (Dominican Republic), Puerto Vallarta (Mexico), and Montego Bay (Jamaica).

To celebrate its resumed service, the air carrier is offering low introductory fares to Ft. Myers starting at \$79.99 each way. Customers can book reservations today at USA3000's web site, www.usa3000.com, or toll free at (877) 872-3000.

About USA3000 Airlines: Named the 6th best US airline by Condé Naste magazine and one of the top 5 “Best Domestic Airlines” by the readers of Travel & Leisure magazine, USA3000 operates a fleet of 11 new A320 aircraft serving 13 cities including Baltimore, Chicago, Cincinnati, Cleveland, Columbus, Detroit, Milwaukee, Philadelphia, Pittsburgh, and St. Louis, to destinations in Florida, the Caribbean, Bermuda, and Mexico. Since 2001, USA3000 has been offering friendly customer service, convenience and value to millions of customers with superior on-time performance and reliability, and in cooperation with the Apple Leisure Group, USA3000 offers hundreds of attractive vacation packages to many popular destinations at incredible values.

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